



Australian
Centre to Counter
Child Exploitation

Jack Changes the Game

<https://www.accce.gov.au/resources/parents-carers/jack-changes-game>

Using technology is second nature to many 5 to 8 year-olds. With children spending more time online, how do we teach them the difference between in-person and online friends?

The Australian Federal Police (AFP) ThinkUKnow program in partnership with the AFP-led Australian Centre to Counter Child Exploitation (ACCCE) have developed a new children's picture book called **Jack Changes the Game** to support parents, carers and teachers in discussing some issues around online safety.

The book is a first-of-its kind for law enforcement and is based on a report made to the ACCCE. It gives an insight with age-appropriate advice about online grooming and how parents can take action if something goes wrong.

Jack Changes the Game is a children's picture book about staying safer online, designed for parents, carers and educators to read with 5 to 8 year-old children.

This book is available in all primary school across Australia.

Jack Changes the Game (download copy of book)

https://kinshipcarersvictoria.org/wp-content/uploads/2025/09/eBook-Jack-Changes-the-Game_0.pdf

Watch and listen on You tube:

<https://kinshipcarersvictoria.org/child-health-wellbeing-resources/#jctg>

Watch via Aslan on you tube:

<https://youtu.be/DUN43joJhIQ>



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ThinkUKnow Australia is a partnership between the Australian Federal Police, Commonwealth Bank of Australia, Datacom and Microsoft Australia, and delivered in partnership with all State and Territory police and Neighbourhood Watch Australasia.